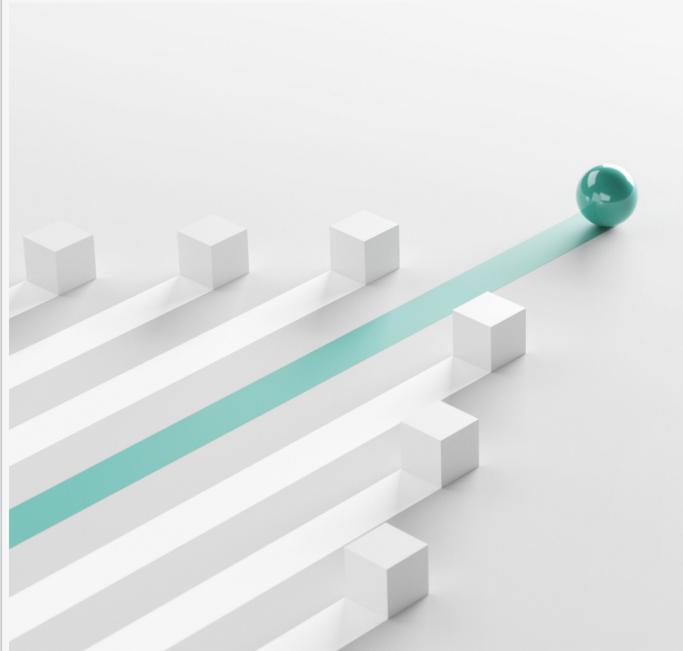


***bimser***

**SMART SOLUTIONS IN DIGITAL TRANSFORMATION  
FOR COMPANIES ALL AROUND THE WORLD!**



## OUR MISSION



Our mission is to provide the most innovative software solutions on a global scale to simplify and optimize the complex business processes of enterprises with our customer-centric approach.



By adapting to constantly evolving technology and customer needs, we aim to be a pioneer in the industry as a globally recognized software leader and create value for our customers.

As Bimser, we put growing together and building a sustainable future by supporting the success of our business partners at the center of our work.



To create a reliable Bimser ecosystem that acts as an integral part of Bimser, adopts customer and successful project-oriented approach as a culture, has high-level competence and experience in its field, and can take responsibility when necessary





## OUR VISION

As a technology company, Bimser aims to be a global business partner that leads its customers to realize their digital transformation processes with the innovative solutions it develops.





## OUR VALUE PROPOSITION

Leading brands rely on **Bimser** to increase their productivity. We offer our customers holistic solutions that **enable their digital transformation.**

Your Digital Transformation Companion!

# OUR VALUES



## Focus on People

We determine and implement policies that focus on people in our relations with our employees, customers and society.



## Quality First

We focus on delivering our Products and Services at 'high quality' and strive to continuously improve our Quality Standards and Processes to ensure that our customers have the best possible experience.



## Innovation

As Bimser, we shape the future with our innovative products. Innovation, which is at the heart of our products, is Bimser's guiding force in every step.



## Excellence

With the principle of excellence, we always strive to maximize the service we provide to our customers and to ensure the sustainability of these services.



## Sustainability

While conducting our business, we take care to protect the resources of current and future generations within the framework of our economic, environmental and social responsibilities and to act in a way that will improve the quality of life of humanity.



## Customer Centered

We shape all our business processes and strategies according to the needs and expectations of our customers and offer personalized experiences through relationship management based on transparency and trust.



## Environmentally Responsible

Since the day we were founded, we have been supporting environmentally friendly digital transformation projects with the products we offer and focusing on reducing the carbon footprint.







**1998**

**FOUNDATION**



Bimser is an enterprise software company founded in 1998. With more than 250 employees we develop software solutions for customer's business objectives.

**150+**

**SOLUTION PARTNERS**



Bimser has created an efficient channel structure with more than 150 Solution Partners worldwide.

**2000+**

**ACTIVE CLIENTS**



Bimser offers competitive edge through flexible, efficient and time saving methods with the latest technology to 2000 + Active clients.

**5**

**OFFICES**



**5 Offices in 3 Countries**

**TÜRKİYE**  
Marmara University  
Technopark, Istanbul

**USA**  
NY 10016, New York

**UAE**  
Dubai Internet City, Dubai

# BIMSER IN NUMBERS

FOUNDATION



**1998**

EMPLOYEES



**250+**

COUNTRIES



**30+**

5 OFFICES IN  
3 COUNTRIES



**5**

SOLUTION  
PARTNERS



**150+**

ACTIVE  
CLIENTS



**2000+**

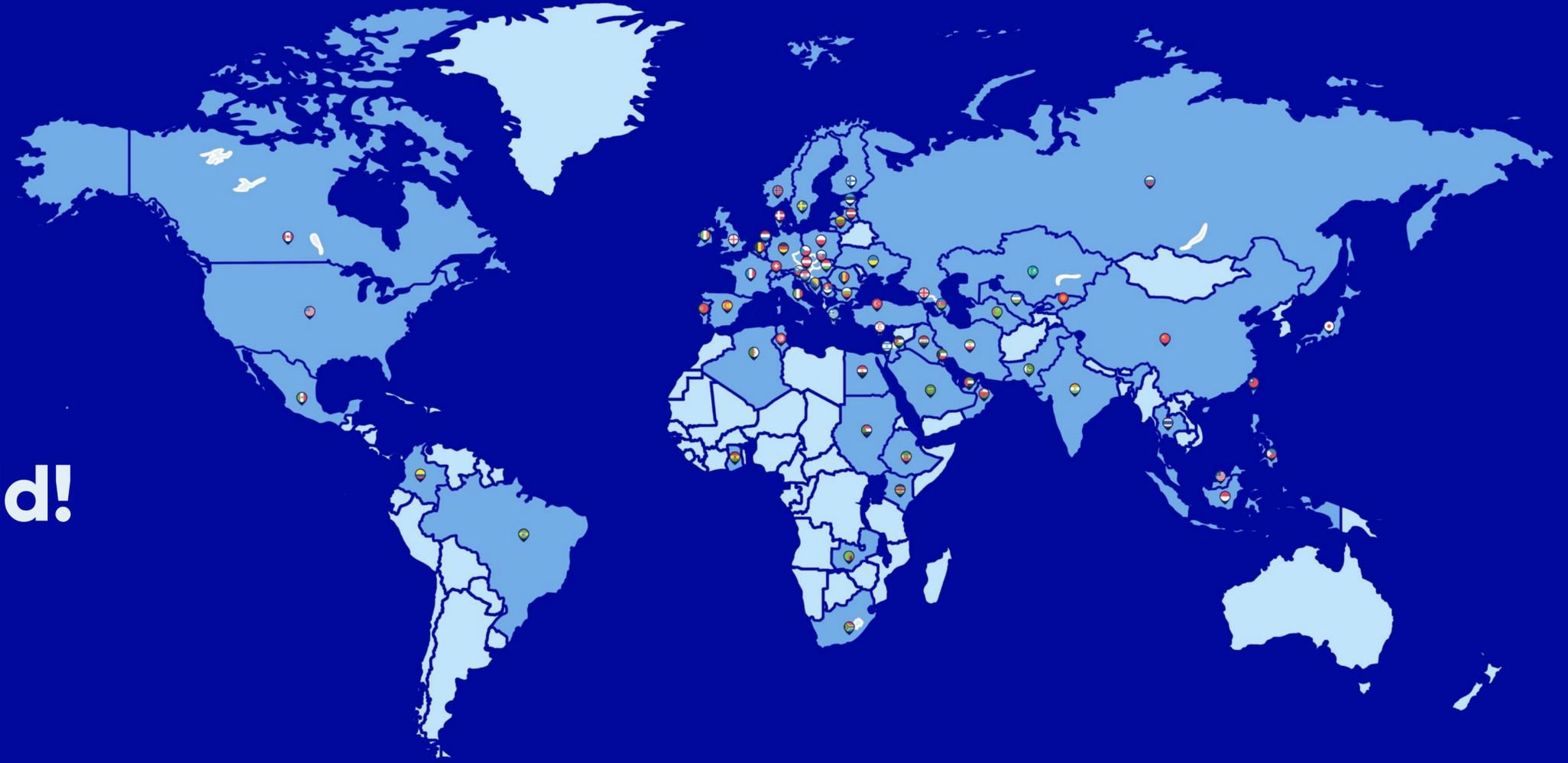
LICENSED  
USERS



**1M+**

***bimser***

# Smart Solutions All Around The World!



## Powerful Platform

Our platform and applications deliver exceptional performance and reliability.



## Strong Ecosystem

Our ecosystem is strong and solution-oriented, ensuring comprehensive support.



## Language Compatibility

Our applications are compatible with every language for global accessibility.



## Industrial Expertise

We have deep industry-specific knowledge.



## Advanced aftersales services

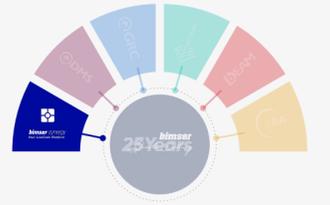
We provide fast-responding support around the clock.

# OUR PRODUCTS



**bimsy**

# RAPID APPLICATION DEVELOPMENT PLATFORM SYNERGY LOW-CODE PLATFORM

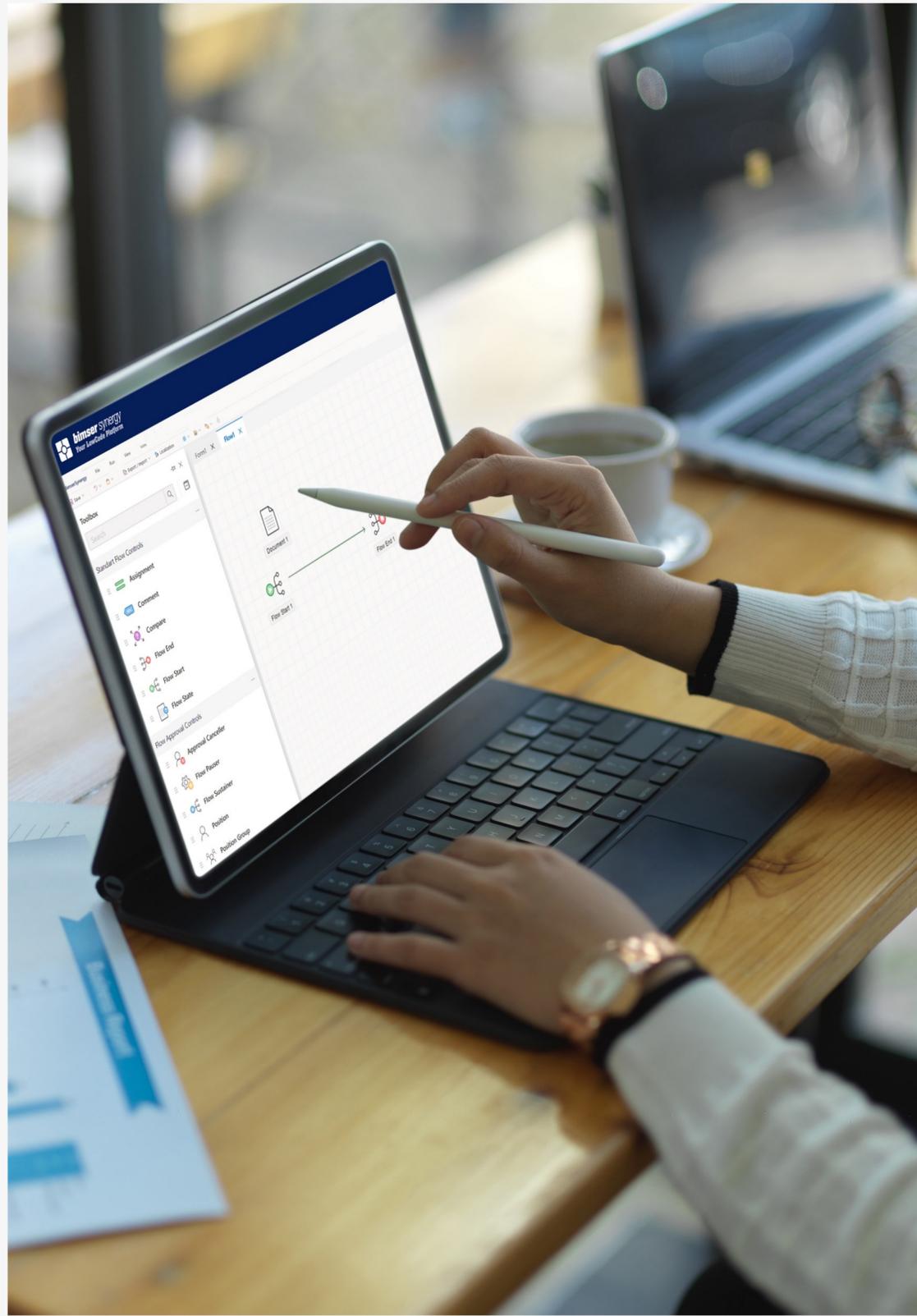


Easily draw your workflows, define your forms and manage your processes effectively and efficiently with "**Synergy Low-Code Platform**". Make smart analysis with integrated business intelligence.

## COMPLETED PROJECTS

**250+**  
Projects

**30K**  
Users



# 01

## Digitization with minimal code

Enables rapid digitization of business processes by reducing the need for coding.

# 02

## Fast business unit interaction

Accelerates communication and workflow by enabling information technology units to get back to business units quickly.

# 03

## Reduce expensive IT resources

Reduces costs by reducing reliance on costly and difficult to access information technology resources.

# 04

## Digitalization goal

Contributes to the growth and development of the company by ensuring that digitization targets are achieved.



**05**

## Providing competitive advantage

It is an effective tool to gain an advantage over competitors, giving the business a competitive edge

**06**

## Economic ERP complement

It serves as a more economical and proactive complement to expensive and complex ERP systems.

**07**

## Strengthening corporate memory

It strengthens company memory by improving user experience through web and mobile use.

**08**

## Development opportunity for all employees

All employees have the opportunity to contribute more effectively by gaining coding and development skills.



# THE POWER TO UNIFY ALL YOUR INTEGRATED MANAGEMENT SYSTEMS ON A SINGLE PLATFORM **QDMS**

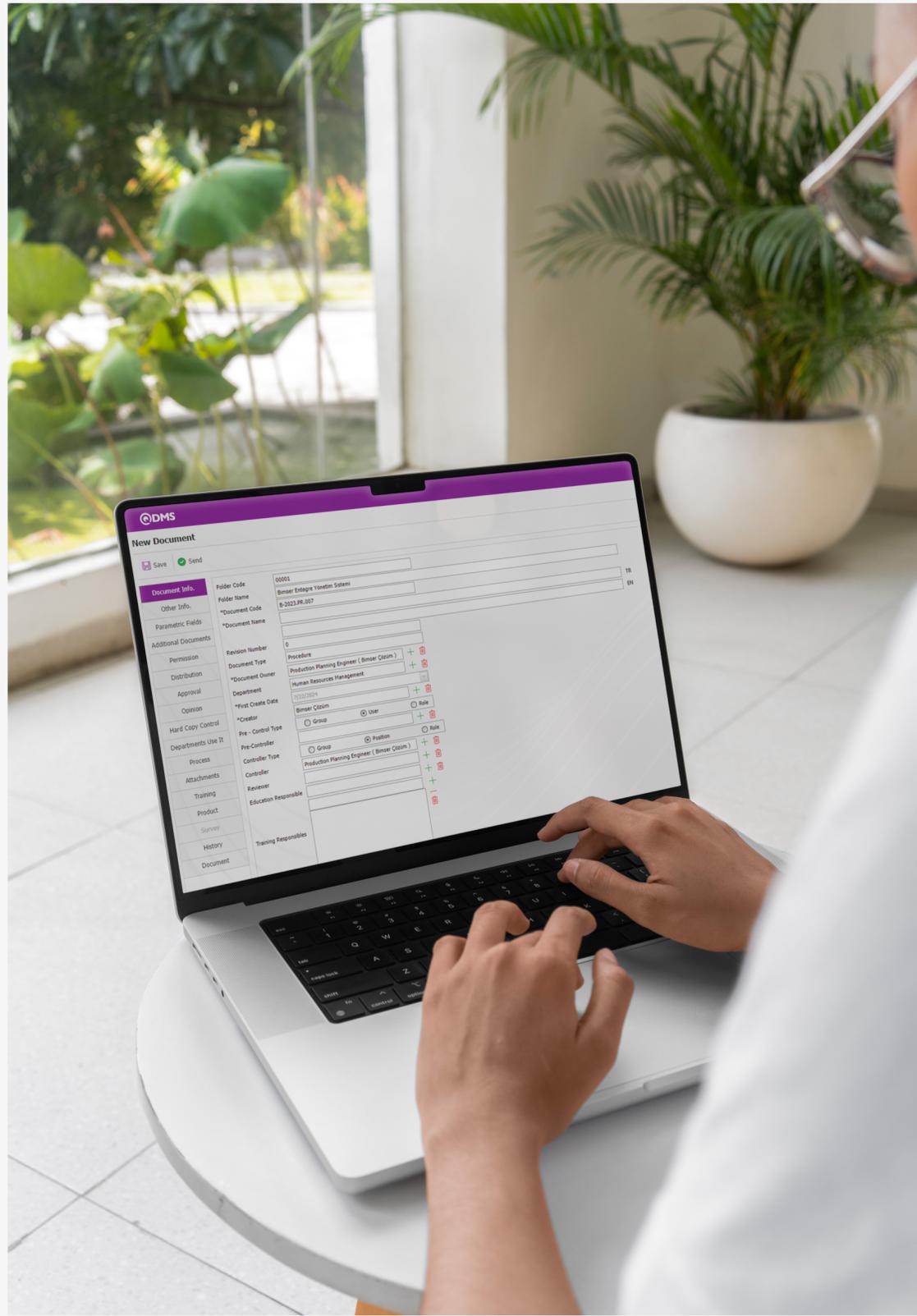


QDMS "**Integrated Management Systems**" solution covers the digitalization of tasks required by management systems that need to be monitored.

## COMPLETED PROJECTS

**1200+**  
Projects

**50M**  
Processes



## 01 Sector leader with over 1000 references

QDMS is the industry-dominant Quality and Integrated Management System with more than 1000 references.

## 02 Custom application with 40+ modules

QDMS provides the possibility to develop customized applications with a fully modular structure.

## 03 Compliance with quality processes

Compatibility with quality processes such as ISO (9001, 14001, 22000, 27000, 27001, 45001) and IATF 16949.

## 04 Fast and user-friendly data access

With QDMS, you can manage data quickly, easily and agilely within authorization



## 05 Position-oriented workflows

QDMS binds processes to authorizations, not people. Allows you to manage position-oriented workflows, not person-oriented.

## 06 High integration capability

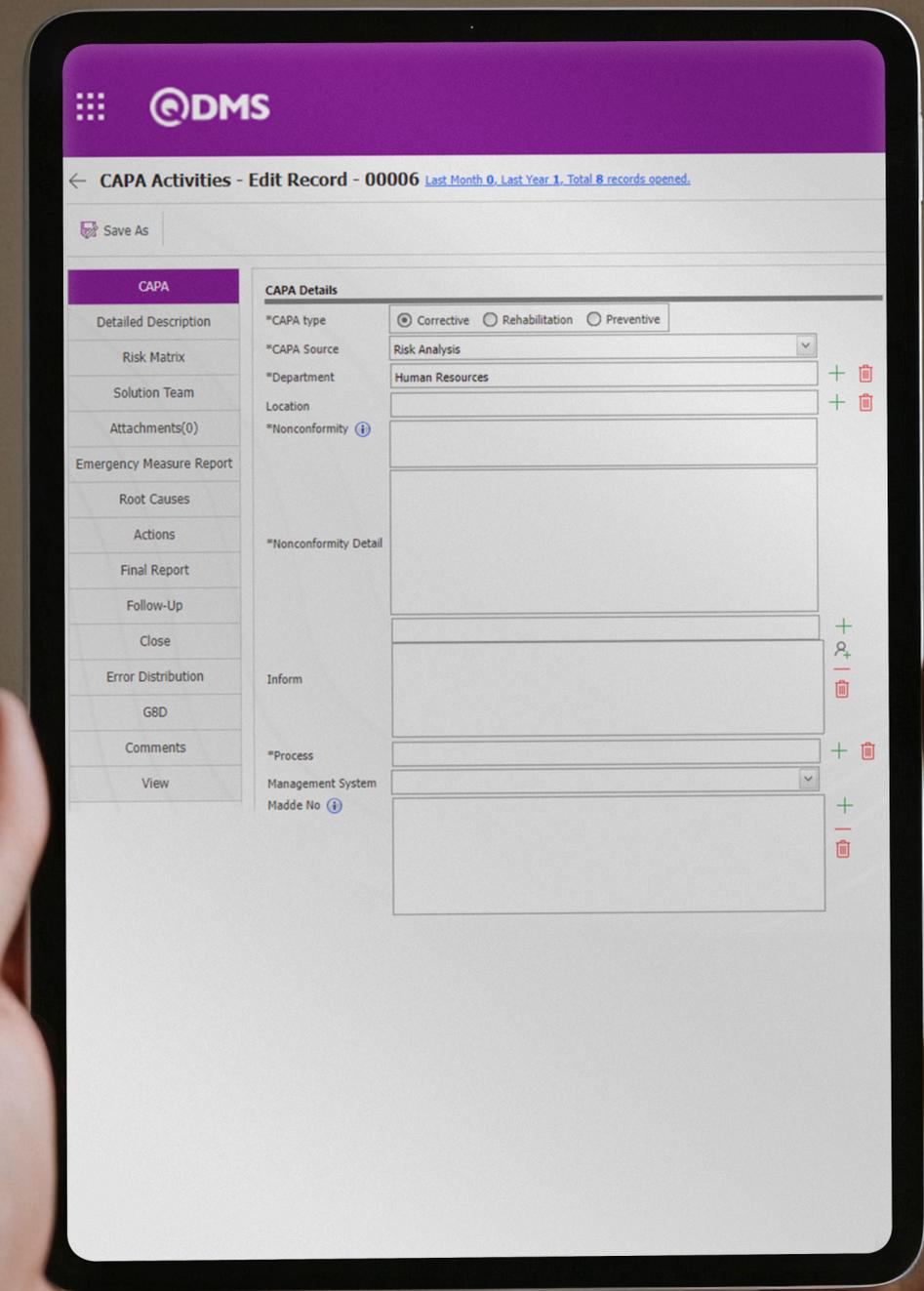
QDMS integrates with various software systems. This high integration capability allows you to manage your flows from a single platform.

## 07 Full compliance with legal regulations

QDMS is a platform that complies with legal requirements and regulations.

## 08 25 years of Know-How

QDMS has over 25 years of know-how.

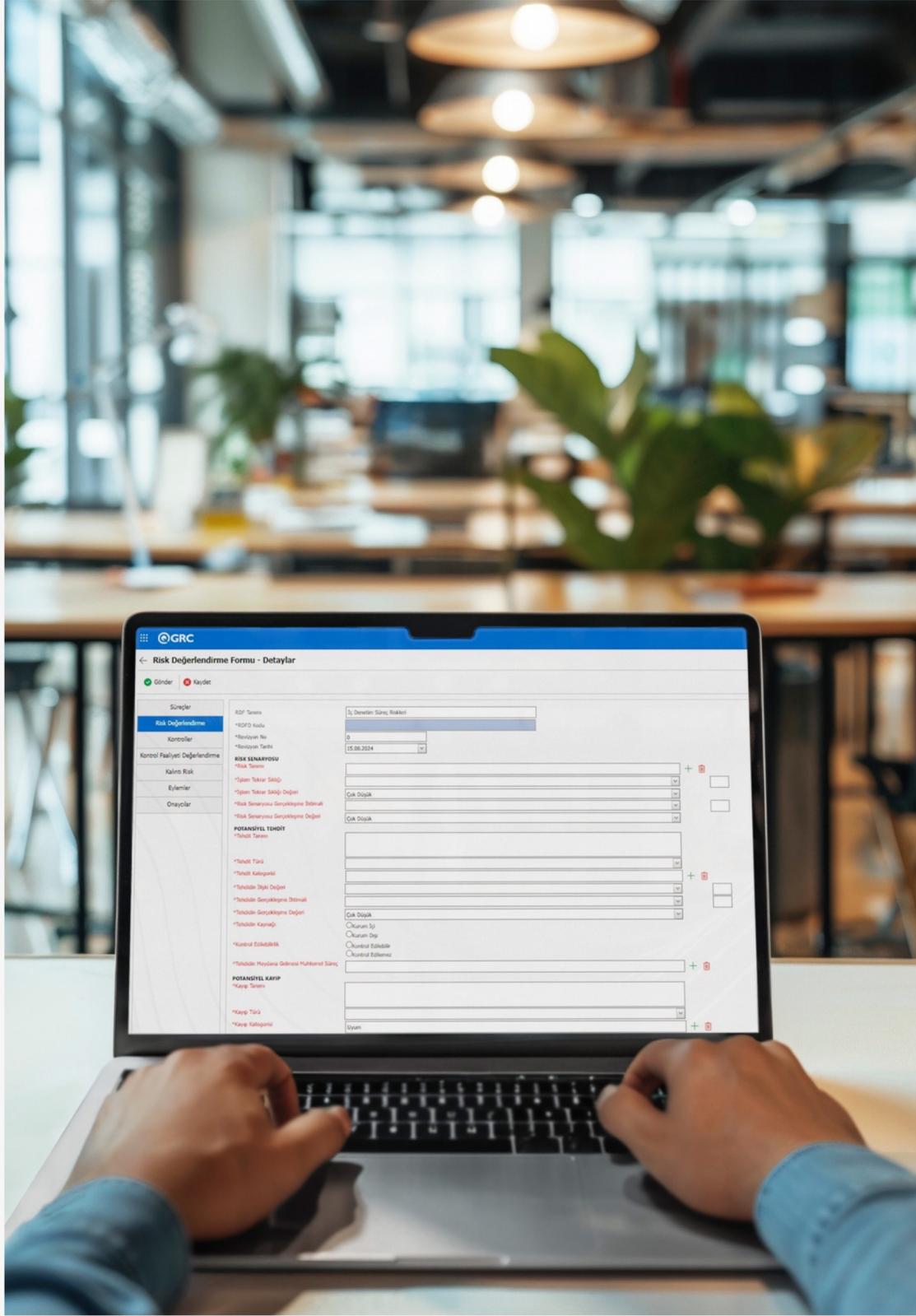


# THE KEY TO ACHIEVING ORGANIZATIONAL EXCELLENCE

## QGRC



QGRC "**Governance, Risk and Compliance**" is a management approach and set of processes that address an organization's governance processes, risk management and compliance activities in an integrated manner.



## 01 Policies and Procedures

Conducts document management in digital environment in accordance with standards.

## 02 Risk Management

Manages the processes of identifying corporate threats and taking precautions.

## 03 Process Management

Designs and handles all aspects of business processes in a digital environment.

## 04 Internal Audit

Performs process and risk-oriented audits and manages the findings.



**05**

## Integrated Approach

Connects risk, process and audit modules.

**06**

## Automated Notifications

Provides automatic notifications to process stakeholders.

**07**

## Full compliance with legal regulations

QDMS is a platform that complies with legal requirements and regulations.

**08**

## Compliance

Works in compliance with international standards such as ISO 31000 and COSO.

**09**

## Process Improvement

Provides the opportunity to compare current and required process versions.



# YOUR NEXT STEP ON THE JOURNEY TO MANAGE YOUR BUSINESS PROCESS AND PERFORMANCE **ENSEMBLE**



Ensemble "**Process Management, Performance Management**" solution enables the creation of enterprise architecture with process modeling activities, strategic plan monitoring and performance evaluations.

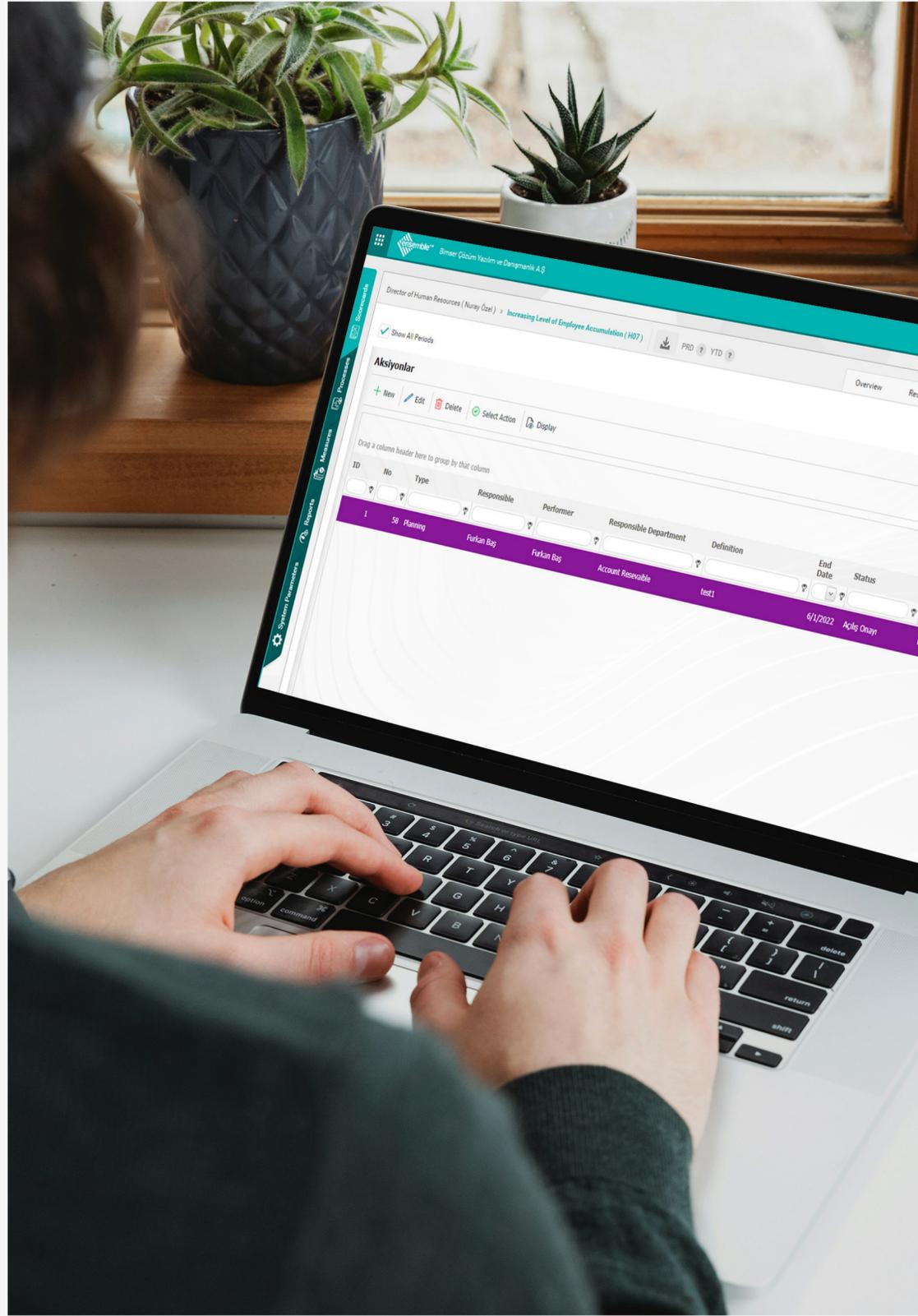
## COMPLETED PROJECTS

**375+**

Projects

**3M**

Assets



## 01 User-friendly design and construction

Drag-and-drop so that you can easily design and build your processes.

## 02 Module customization according to need

Users can select modules to suit their specific requirements, increasing flexibility and adapting to various business needs.

## 03 Data security and timeliness

Strong security measures are implemented to protect data integrity, ensuring that information is kept up to date and protected from unauthorized access.

## 04 Change impact and analysis

The system provides the ability to analyze the impact of changes on processes before implementation, facilitating informed decision-making.

# 05

## Monitoring process risks

Users can monitor and manage risks associated with various processes, helping to mitigate potential issues and ensure operational stability.

# 06

## Performance tracking

Performance tracking capabilities allow users to observe the success levels of processes over time, facilitating continuous improvement and optimization.

# 07

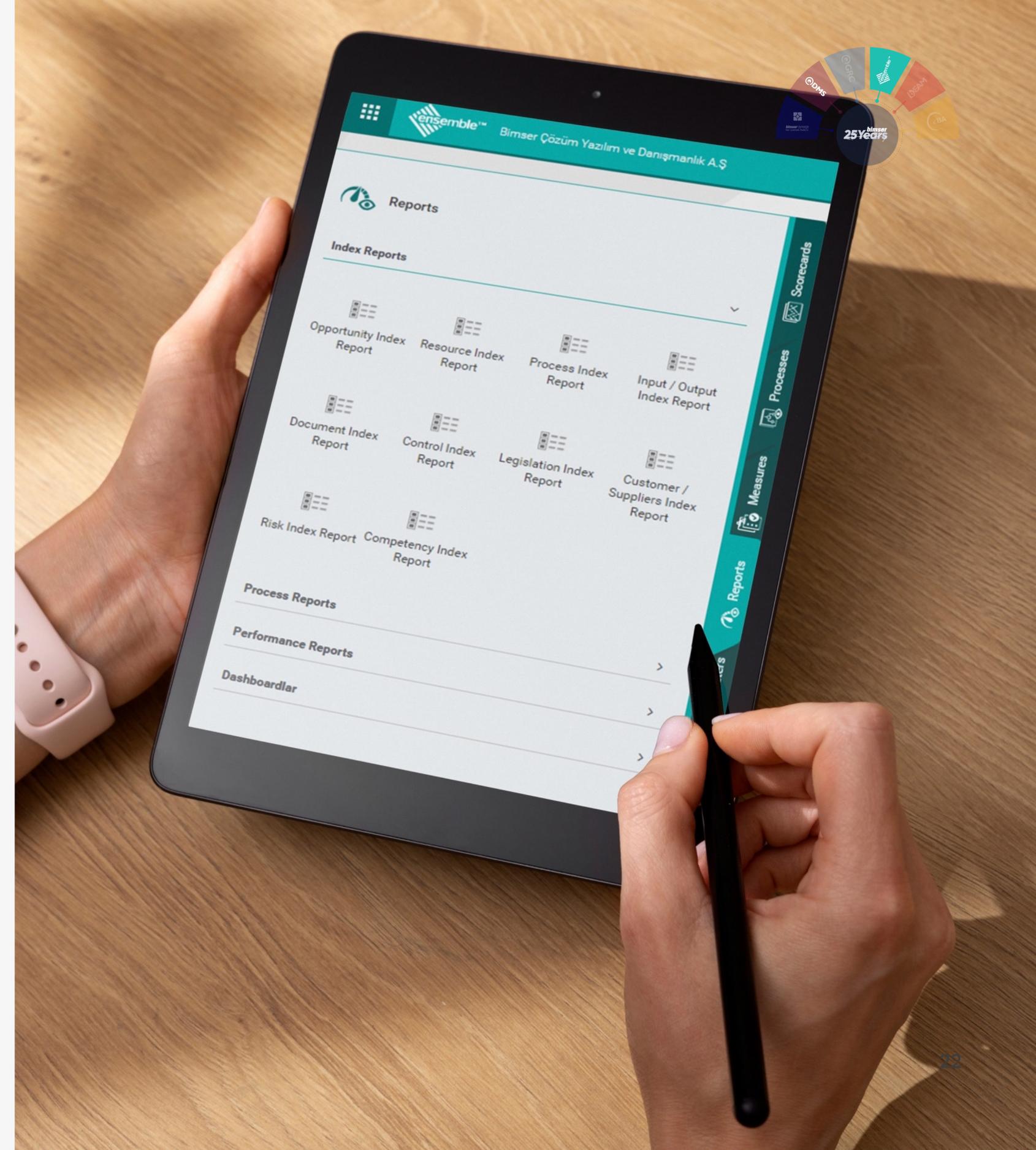
## Dynamic adaptation

The system supports the Current State-Future State approach, enabling companies to dynamically manage their processes in line with changing needs and goals.

# 08

## Full compliance

The system integrates seamlessly with local and global applications, ensuring seamless operation within existing technological ecosystems.



# ASSET PERFORMANCE MANAGEMENT

## BEAM



Beam **Enterprise Asset Management (EAM)** and **Computerized Maintenance Management System (CMMS)** solution manages assets, work orders and inventory management processes from a single common platform, making data measurable and reportable while protecting the performance of assets.

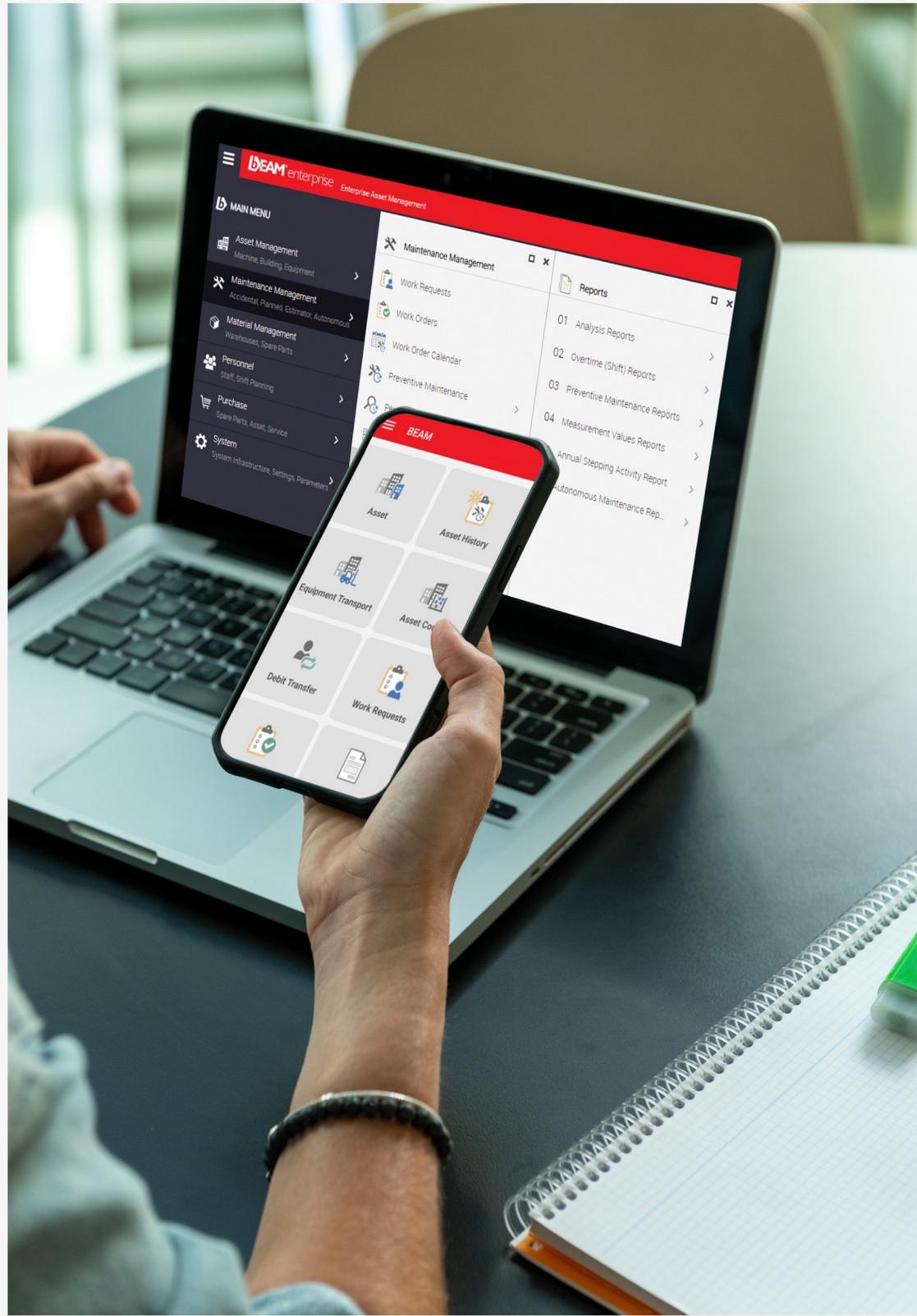
### COMPLETED PROJECTS

**400+**

Projects

**3M+**

Assets managed  
by BEAM



## 01 Comprehensive asset tree

Thanks to digital technologies, a large number of comprehensive asset trees can be managed effectively and efficiently.

## 02 Centralized management

Assets, fixtures and inventories are easily managed under a single roof.

## 03 Data-based reporting and KPI access

Detailed reports can be generated from the recorded data and access to key performance indicators (KPIs) is provided.

## 04 Full integration with other systems

Fast integration with systems such as ERP, SCADA and IoT to accelerate data flow.

## 05

### Control of costs

It enables monitoring and controlling maintenance and spare parts costs.

## 06

### Control and action

It is possible to control the entire asset structure via mobile devices and take necessary actions quickly.

## 07

### Fast implementation and adaptation

Beam is a platform that complies with legal requirements and regulations.

## 08

### Powerful consulting services

It offers strong and effective consultancy services thanks to its knowledge gained from different sectors.



# AGILE AND FLEXIBLE DIGITAL TRANSFORMATION PLATFORM

**eBA**



eBA is a " **Workflow and Document Management System** " that allows organizations to manage their processes and documents efficiently and effectively on a digital platform.

## COMPLETED PROJECTS

**40K+**

Projects

**700+**

Customers



# 05

## Process Automation

Standardizes and automates business processes, controls access to documents, and enhances efficiency and data security.

# 06

## Complete Document Capturing

Hosts physical and digital documents in a fully indexed manner, ensuring easy access and management within your document management system.

# 07

## Customer-Driven Solutions

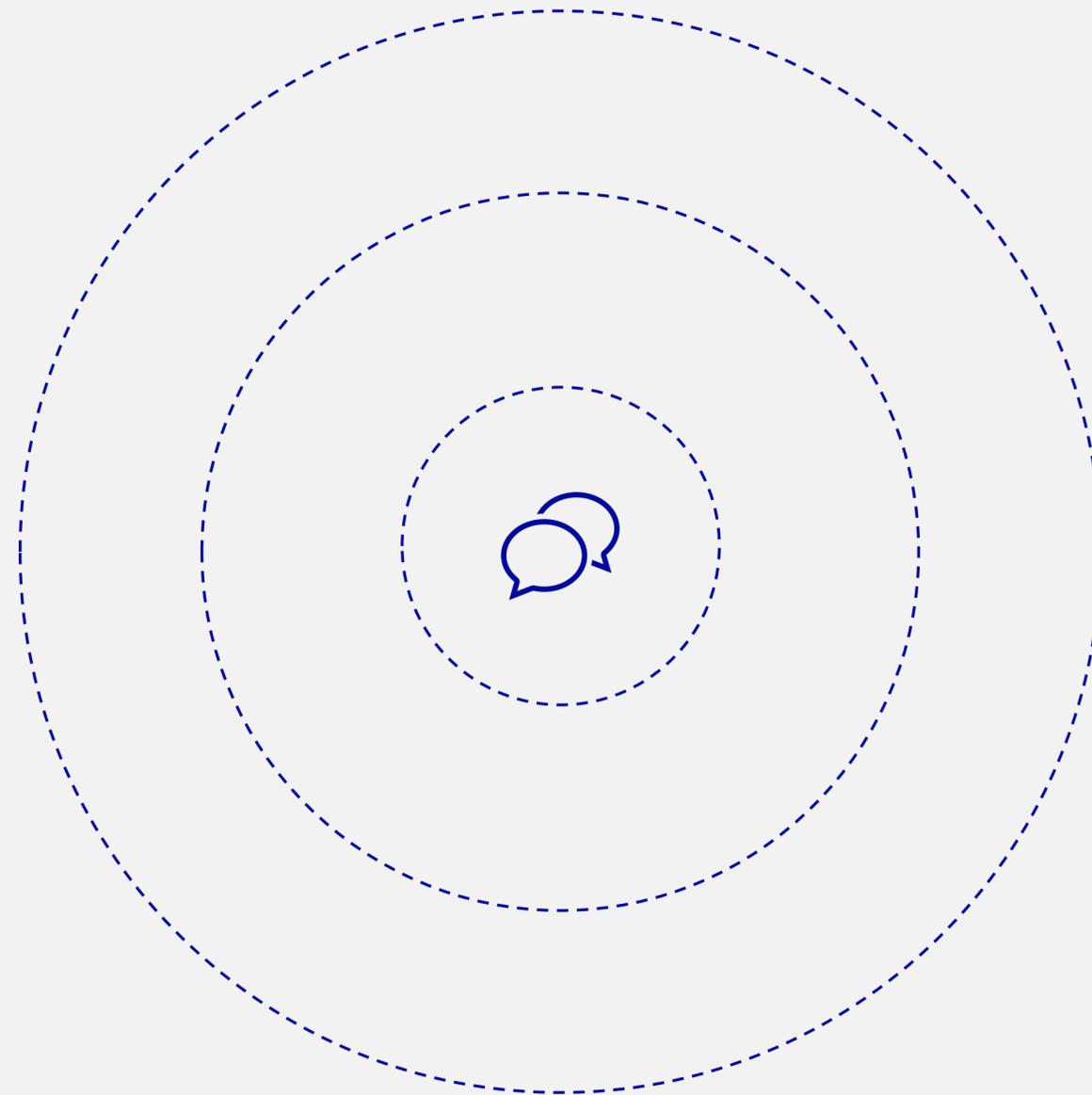
Developed over the years based on customer requests, providing the most effective solutions to meet your needs.



# SOME REFERENCES



# **Listen to Our Customers**



# MEMORIAL



As Memorial Health Group, we chose **Bimser's Synergy Low-Code Platform** to **optimize our business processes**. By doing so, we have prevented time losses caused by communication malfunction, hence enhanced our operational efficiency. **We achieved almost 80% increase in demand response speed and 100% rise in traceability**. Bimser Synergy has significantly contributed to improving our overall performance and competitiveness.

PMO Manager  
**Memorial Health Group**

# TOYOTETSU



As Toyotetsu, we have **optimized our processes, increased our efficiency and minimized our errors** by being digitalized with Bimser's asset and maintenance management product **BEAM**. Our project was successfully completed with **Bimser's expert support**. By using BEAM's dashboard application effectively, we are successfully progressing towards our goal of minimum **10% reduction in downtime**.

Robotic Automation &  
Vocational Training Specialist  
**TOYOTETSU OTOMOTIV**

# BMC



eBA's **user-friendly and flexible screen with an interface that reflects our corporate identity** were the leading reasons for choosing this solution.

Business Applications Manager  
**BMC**



# GREEN GAINS WITH **BIMSER**

## GREEN TRANSFORMATION

*bimser*

# GET IN *Touch* WITH BIMSER



PLEASE READ THE QR CODE



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