SASA

🏛 Chemicals / Polyester and Fiber Manufacturing

📍 Türkiye

👥 4.000+

🏆 **KEY BENEFITS**

• Management system processes were digitalized, becoming faster and more traceable.

• Nearly 10,000 documents became quickly accessible through a single centralized platform.

• Proactive and sustainable workflows were established through risk-based modules.

• Manual workloads were reduced through integrations, enabling end-to-end digital processes.

• Enhanced reporting and monitoring capabilities accelerated decision-making processes.

Full Integration and Increased Efficiency in Digitalized Management Systems

About **SASA**

SASA is one of Turkey's leading polyester and fiber manufacturers. With its expanding production capacity and dynamic operational structure, SASA differentiates itself through management systems that combine quality, sustainability, and digitalization. By adopting innovative production processes and an integrated management system approach, SASA aims to strengthen its sector leadership while increasing employee efficiency and process effectiveness.

Needs

To improve efficiency in its management systems, transform operations into a sustainable structure, and embed digitalization into its corporate culture, SASA initiated the QDMS project. Before QDMS, document management and quality records were handled through an existing software system; however, its speed and flexibility did not meet expectations and required manual follow-ups and reminders. This created gaps in traceability and integration, especially within a growing organizational structure.

Key needs included:

Efficiency Improvement: Replacing manual tracking with a systematic and fast process management structure.

Information & Document Management: Transferring nearly 10,000 documents to a centralized platform with digital version control and approval workflows.

Reporting & Traceability: Making audit, action, and risk processes reportable and fully traceable.

Process & Performance Management: Measuring departmental KPIs and process performance through the implementation of 17 modules.

Risk & Sustainability Management: Systematic and integrated management of organizational risks.

Interdepartmental Digital Synchronization: Enabling unified action management across departments through a single digital platform.

Bimser QDMS – Integrated Management System

QDMS brings quality, document, risk, and process management together on a single digital platform. It ensures end-to-end traceability of audit and action processes, centralized document version control, and approval management. With comprehensive features such as risk analysis, process performance tracking, and automatic generation of management review reports, QDMS delivers a holistic approach to quality management.

QDMS

Why Bimser QDMS?

SASA chose Bimser QDMS to increase efficiency in its management systems and make digitalization an integral part of its corporate culture. The document, audit, and action processes previously managed with legacy software failed to meet expectations due to limitations in speed and integration, requiring manual tracking and reminders.

With Bimser QDMS, SASA achieved digital and traceable document and quality management, accelerated approval and reporting processes, centrally monitored processes through 17 modules, and enabled smoother interdepartmental information flow—supporting decision-making with measurable, real-time data. Beyond implementing a technological system, SASA established a sustainable, user-friendly digital management culture across the organization.

Results & Benefits

Key outcomes include:

• Fully digitalized process management
• Fast and secure access to documents
• Proactive process management through risk-based modules
• Controlled employee participation within the system
• Stronger decision-making supported by reporting and monitoring capabilities
• Increased ability to meet customer expectations

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With the Bimser QDMS system, faster and easier access to up-to-date system data was achieved. The digitalization steps taken within the project significantly enhanced monitoring and reporting processes. As a result, we are now able to respond more quickly to customer expectations and continuously improve our service quality.

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Büşra Demirci
Management Systems Manager
SASA

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As Bimser Authorized Solution Partner MTG Soft, we managed the licensing, installation, customization, and go-live processes of the QDMS and Ensemble projects at SASA end to end. Throughout the project, we worked closely with the SASA project team on process analysis, user training, and implementation activities, contributing to the solution's current maturity level.

We were aware that SASA operates within continuously changing and dynamic processes. Therefore, our primary objective in system design was to establish a flexible, practical structure capable of adapting to change and responding quickly to user needs. The adaptation and motivation of the SASA project team played a critical role in the successful adoption of the system in real operations.

mtg soft **I Yüksel Kumaş**
Director of Solutions and Support

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Our collaboration with SASA became one of the clearest examples of our human-centered digital transformation approach. This model, focused on user experience, delivered operational efficiency, cost savings, and high satisfaction.

bimser I Onur Sabreden
Sales Manager